

DIPLOMA

Travel Agency & Tour Operations Management

By London City University

Course Overview

This course is intended to provide the students with proficiency and knowledge to maximize career scopes in the rapidly growing tour and travel industry. The foremost objective of the course is to train the students on how to manage a travel agency and carry out tour operations. It makes the participants ready to cater to growing needs of the industry.

Why should one take this certification?

This course is designed for professionals wanting to get promotion in their chosen areas and career.

Course Outline

- ❖ Basics of Travel Agencies
- ❖ Tour operations
- ❖ Launching new travel firm
- ❖ Travel Agency management and operations
- ❖ Marketing and promotion
- ❖ Staffing: selection, appraisal and training
- ❖ Role and responsibilities of a Tour Operator
- ❖ Risks and challenges

Course duration	3 Months OR as per your requirement Flexible and dependent on your time frame and need
Entry Requirements	A Success Oriented Personality
Certification	London City University , will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
Mode of application	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to info@cvwarehouse.ae and get 50% discount on all courses offered by London City University
Course Assessment	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.